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THE HEART
OF THE
BOOK WORLD**
where your taste
for books is indulged



**BOLOGNA
CHILDREN'S
BOOK
FAIR**



In partnership with

**BOLOGNA
BOOK
PLUS**



**Bologna
Licensing
Trade
Fair**

Events by



THE BOLOGNA GRAND TOUR



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Fifth stop:

New Delhi

PROGRAMME OF EVENTS

COME VISIT US

**HALL NO. 4
BOOTH G-03**

Attendance of the events
is free of charge.
Just register
on our Eventbrite page.



Unless otherwise specified,
all events will be held at the
Illustrators Survival Corner
in Hall No.4, behind the
Bologna Children's Book Fair
booth (G-03).

SATURDAY, 10 FEBRUARY

12 p.m. – 1.30 p.m. PORTFOLIO REVIEW

Reviewer: Ivan Canu, illustrator, author (Italy)
Target audience: Professional
Language: English
Coordinated by Mimaster Illustrazione

2.30 p.m. – 4.30 p.m. WORKSHOP: “DRAWING THE INVISIBLE – CREATIVE STRATEGIES FOR VISUALIZING ABSTRACT CONCEPTS”

Speaker: Elisa Macellari, illustrator, comics artist (Italy)
Topic: How to tackle an editorial or text discussing unseen ideas? What is the creative process for illustrating abstract concepts? Illustrator and cartoonist Elisa Macellari will guide participants through the search for visual solutions inspired by a magazine article.
Target audience: Professional
Language: English
Coordinated by Mimaster Illustrazione

5 p.m. – 6.30 p.m. PORTFOLIO REVIEW

Reviewer: Alessandro Martorelli (Martoz), cartoonist, street artist (Italy)
Target audience: Professional
Language: English
Coordinated by Mimaster Illustrazione

SUNDAY, 11 FEBRUARY

11.50 a.m. – 1.20 p.m. PORTFOLIO REVIEW

Reviewer: Elisa Macellari, illustrator, comic book artist (Italy)
Target audience: Professional
Language: English
Coordinated by Mimaster Illustrazione

1.30 p.m. – 2.30 p.m. ILLUSTRATORS FROM INDIA SHOWCASE

2.45 p.m. – 4.45 p.m. WORKSHOP: “READING FACES: A PORTRAIT WORKSHOP”

Speaker: Ivan Canu, illustrator, author (Italy)
Topic: Participants will engage in three exercises: a self-portrait, a portrait of illustrator Ivan Canu and an interpreted portrait of a contemporary Indian actor/actress or singer.
Target audience: Professional
Language: English
Coordinated by Mimaster Illustrazione

5 p.m. – 6 p.m. MASTERCLASS: “EACH ARTWORK HAS ITS BACKSTORY”

Speaker: Alessandro Martorelli (Martoz), cartoonist, street artist (Italy)
Topic: Martoz, comics artist, discusses some career highlights, from his beginnings to the present day, highlighting important points: networking, personal initiative, business trips, and a differentiation strategy. Every artwork has a story to tell, and this masterclass aims to uncover it.
Target audience: Professional and general public
Language: English
Coordinated by Mimaster Illustrazione

6.15 p.m. – 7.15 p.m. ASK ME ANYTHING SESSION: THE ILLUSTRATOR'S PROFESSION

Speakers: Ivan Canu and Giacomo Benelli, director and coordinator of The Illustrators Survival Corner; Elisa Macellari, illustrator, comic book artist (Italy)
Topic: Portfolio, self-promotion, editorial markets, image design, representation agencies, contracts, style, and creativity. A discussion session on the illustrator's profession based on free questions from the audience.
Target audience: Professional and general public
Language: English
Coordinated by Mimaster Illustrazione

MONDAY, 12 FEBRUARY

12 p.m. – 1.30 p.m. PORTFOLIO REVIEW

Reviewer: Prashant Pathak, Director, Publishing Operations (Prakash Books) and Publisher, Wonder House Books (India)
Target audience: Professional
Languages: English/Hindi
Coordinated by Mimaster Illustrazione

11.45 a.m. – 12.30 p.m. BOLOGNA: A BOOK FAIR JOURNEY

Speakers: Elena Pasoli, Bologna Children's Book Fair Director and Jacks Thomas, BolognaBookPlus Guest Director
Chair: Shweta Khurana, Journalist, All About Book Publishing
Topic: A presentation of Bologna Children's Book Fair and BolognaBookPlus
[International Stage Hall No. 4](#)

1.45 p.m. – 2.45 p.m. PORTFOLIO REVIEW

Reviewer: Elisabeth Pérez Fernández, editor-in-chief, illustrator and writer, Bonito Editorial (Spain)
Target audience: Professional
Language: English
Coordinated by Mimaster Illustrazione

3 p.m. – 4 p.m. MASTERCLASS: “WHEN THE WEST MEETS THE EAST – A PERSONAL STORY ACROSS MULTIPLE EDITORIAL MARKETS”

Speaker: Elisa Macellari, illustrator, comic book artist (Italy)
Topic: In a multicultural world, the ability to tell the right stories and find a readable sign is crucial. Italian-Thai illustrator and cartoonist Elisa Macellari shares her personal journey from an interest in her roots to multiple editorial markets. Trying to be hybrid for creative freedom.
Target: Professional and general public
Language: English
Coordinated by Mimaster Illustrazione

4.15 p.m. – 5.15 p.m. ILLUSTRATORS FROM INDIA SHOWCASE

5.30 p.m. – 6.45 p.m. WORKSHOP: “PORTFOLIOPLAY: HOW TO CREATE AN EFFECTIVE PORTFOLIO”

Speakers: Ivan Canu and Giacomo Benelli, director and coordinator of The Illustrators Survival Corner (Italy)
Topic: A practical look at portfolio structure: how to choose images, organize them, give rhythm to the presentation, and submit the

portfolio to a publishing house.
Target audience: Professional
Language: English
Coordinated by Mimaster Illustrazione

TUESDAY, 13 FEBRUARY

12 p.m. – 1.30 p.m. PORTFOLIO REVIEW

Reviewer: Sophie Benini Pietromarchi, illustrator (Italy)
Target audience: Professional
Language: English
*Coordinated by Mimaster Illustrazione
In partnership with Italian Cultural Institute, New Delhi*

2 p.m. – 3 p.m. MASTERCLASS: “BOOKS INSIDE AND OUT: CREATIVE PROCESSES AND DESIGN OF THE ILLUSTRATED BOOK”

Speaker: Ivan Canu, illustrator, author (Italy)
Topic: The masterclass showcases case histories of non-fiction illustrated books from content design to cover, from internal illustrations to infographics.
Target audience: Professional and general public
Language: English
Coordinated by Mimaster Illustrazione

3.15 p.m. – 4.15 p.m. MASTERCLASS: “PROFESSIONAL PATHS AND CREATIVE TRAILS: THE ART OF MAKING ILLUSTRATED BOOKS ACCORDING TO SOPHIE BENINI”

Speaker: Sophie Benini Pietromarchi, illustrator (Italy)
Topic: Using behind-the-scenes images of some of her illustrated books, such as the famous “The

Book Book” published by Tara Publishing, Sophie Benini shares her professional experience as an illustrator, her sources of inspiration, and the technique that makes experimentation with various materials the core of her art.

Target audience: Professional and general public
Language: English
*Coordinated by Mimaster Illustrazione
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4.30 p.m. – 5.30 p.m. PORTFOLIO REVIEW

Reviewer: Elisabeth Pérez Fernández, editor-in-chief, illustrator and writer, Bonito Editorial (Spain)
Target audience: Professional
Language: English
Coordinated by Mimaster Illustrazione

5.45 p.m. – 6.45 p.m. ILLUSTRATORS FROM INDIA SHOWCASE

6.30 p.m. – 9 p.m. PRESENTATION OF BOLOGNA CHILDREN'S BOOK FAIR AND BOLOGNABOOKPLUS 2024

Food, drinks and networking will follow the presentation, alongside live painting performances by Martoz and Orijet Sen.
[By invitation only](#)
Language: English
[Centre Atrium](#)
[India Habitat Centre](#)
[Lodhi Road](#)
[New Delhi - 110003](#)